# The Business Impact Of COVID19 On Pediatric Practices

Webinar #11









<u>Panelists Include:</u> Susanne Madden, MBA, CCE Tim Rushford Paulie Vanchiere Chip Hart

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## What We Are Not Going To Talk About

- 1. COVID19 Testing Options
- 2. Amount of time providers/staff should self-isolate
- 3. Treatments for people affected
- 4. Predict how long this will last
- 5. Issues that are geographic-specific
- 6. Detailed Human Resource Issues
- 7. Nitty Gritty Details of PPP Loans



# Agenda

- 1. Top Items From Past Webinars
- 2. Data Report
- 3. News Roundup
- 4. Tim Rushford
- 5. Susanne Madden













# Takeaways From Last Ten Weeks

### 9

#### Webinar 1:

- Flexibility
- Communication
  - Prepare Staff
  - Prepare Providers
- Cash flow Planning
  - Budget
  - Call Landlords
- Telemedicine

#### Webinar 2:

- · Cash Is King
- SBA Loans

#### Webinar 3:

- Review TM Claims
- · Revenue needed in three weeks
- Be Proactive & Engage With Patients
- HR/Legal

#### Webinar 4:

- Find Opportunities To See Patients
- Leadership Is Essential
- State Medicaid Programs & Telemedicine

#### Webinar 5:

 Drowning means you're still alive www.PediatricSupport.com

#### Webinar 6:

Advocacy

#### Webinar 7:

• Communicate with your patients!

#### Webinar 8:

Recall, Recall!

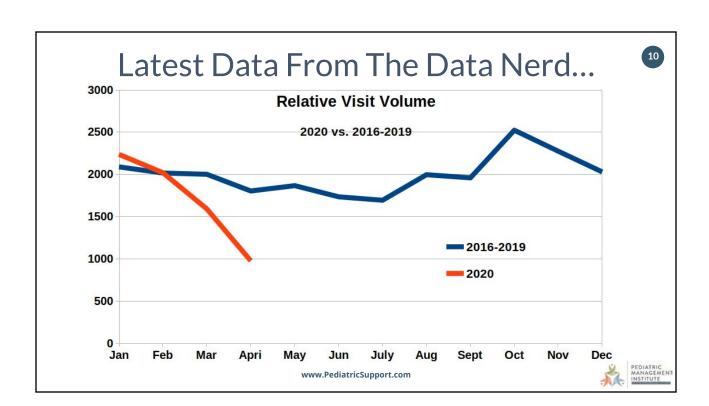
#### Webinar 9:

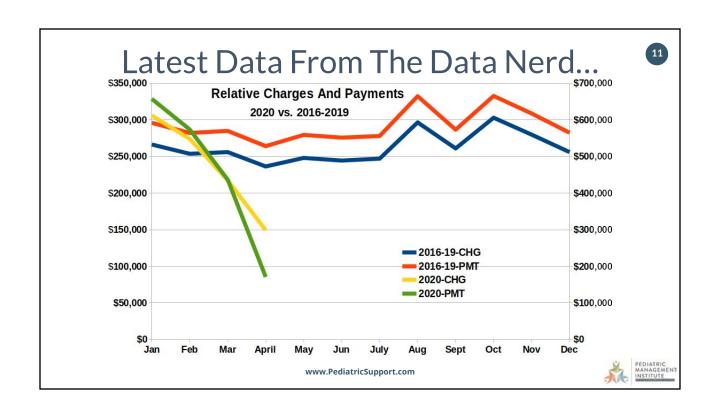
• Prepare for the future

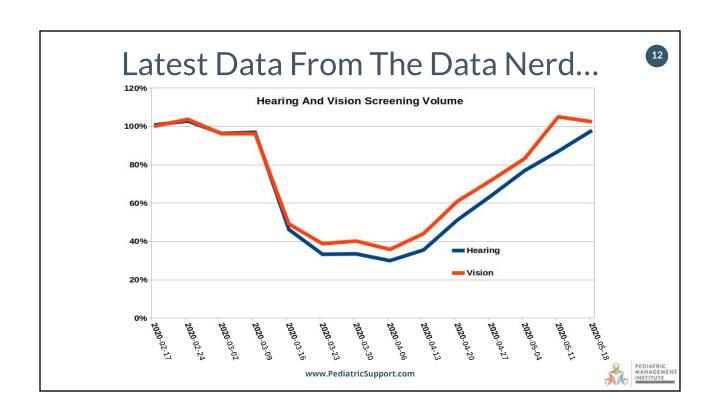
#### Webinar 10:

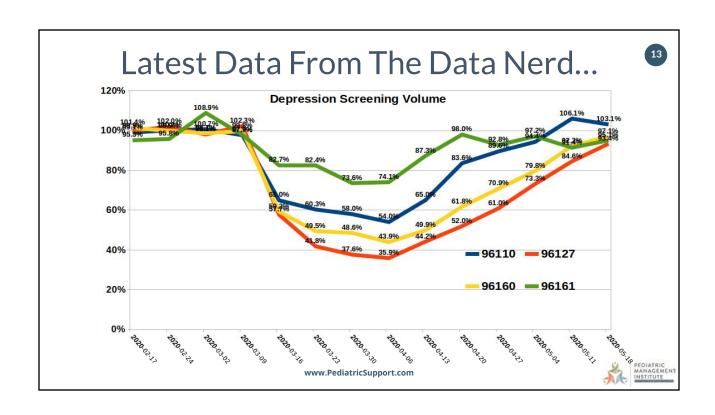
- This is a marathon, not a sprint.
- The AAP is advocating for you.

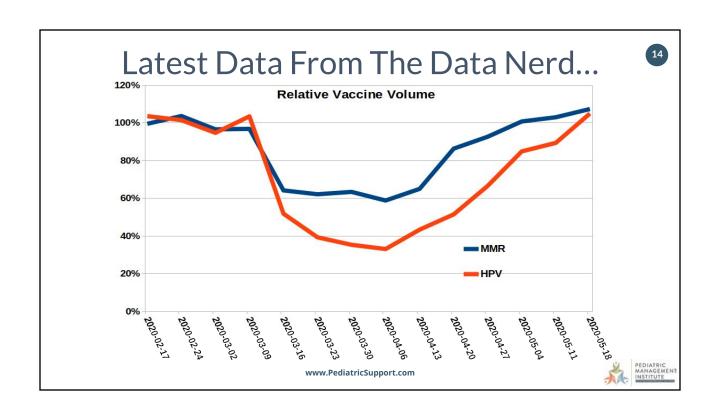


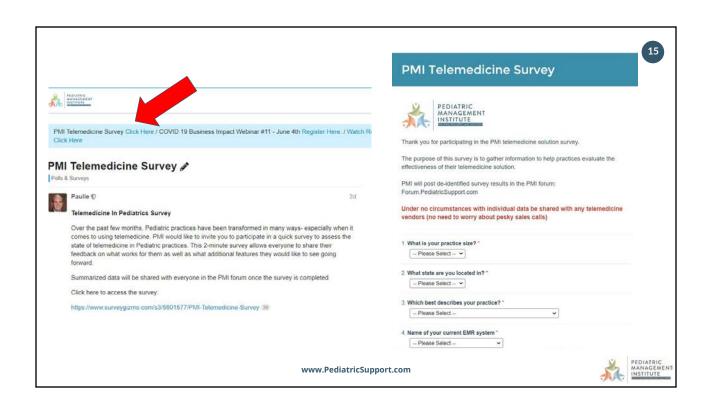


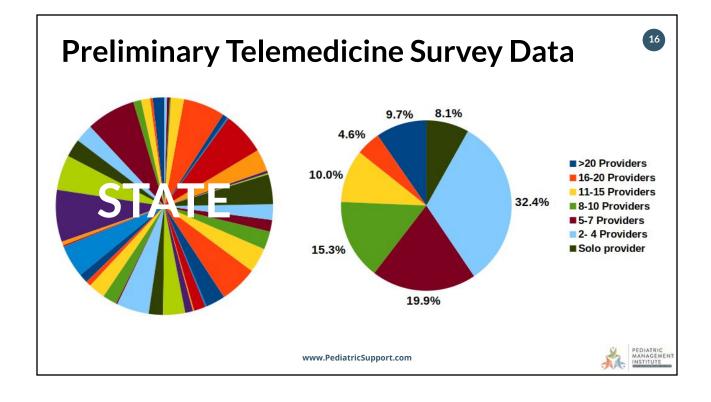


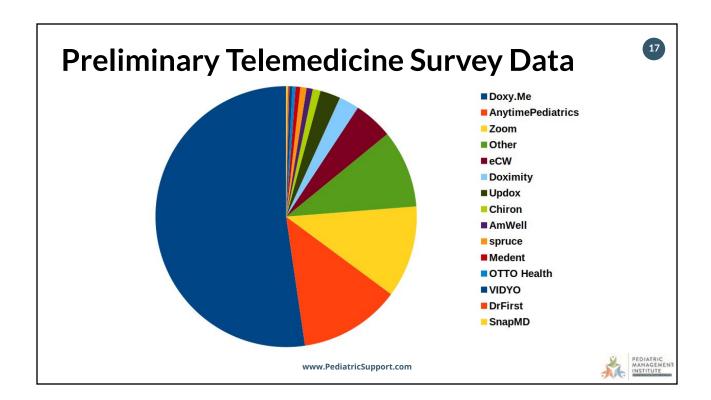












# **Preliminary Telemedicine Survey Data**

18

Vendor	Happiness	Support	Pricing	Afterhours
AmWell	6.8	6.0	8.0	5.3
<b>AnytimePediatrics</b>	7.6	8.5	6.8	6.8
Chiron	5.6	3.0	6.0	8.0
Doximity	8.1	7.7	9.1	8.4
Doxy.Me	7.2	6.4	8.4	6.9
<b>DrFirst</b>	5.0	5.0	8.0	8.0
eCW	7.4	6.7	7.6	5.9
Medent	7.7	9.3	7.7	5.3
Other	7.5	7.0	7.5	6.3
OTTO Health	7.0	8.5	6.5	9.0
SnapMD	8.0	7.0	10.0	9.0
spruce	8.0	8.8	7.8	5.5
Updox	8.6	8.1	8.6	6.7
VIDYO	9.5	8.5	7.5	7.0
Zoom	7.7	7.2	7.7	6.4
Average	7.4	6.9	8.0	6.7



# In The News...

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### \$175b approved \$100b to be paid

- The delay has prompted complaints by both Democrats and Republicans on Capitol Hill, and left the nation's safety net hospitals and clinics with relatively little federal support during a pandemic that's simultaneously thrust them onto the front lines and decimated their finances.
- A Health and Human Services Department spokesperson said that the department understands there's "great urgency" to distribute the funds, but that it's also trying to balance "concerns that these distributions be allocated fairly, transparently, and with appropriate oversight into the process."
- HHS did not offer any timeline for when it plans to distribute its next round of provider aid.

#### POLITICO



CORONAVIRUS

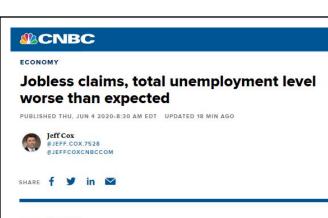
#### The Trump administration has yet to pay out billions in emergency health aid

Months after passage, HHS has yet to allot nearly \$100 billion in federal assistance to hard-hit hospitals, health clinics.



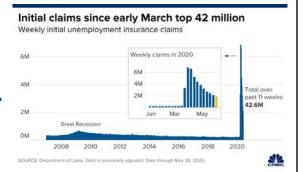
Health care workers take in a patient with coronavirus symptoms in New York. | John Moore/Getty





#### **KEY POINTS**

- Weekly jobless claims totaled 1.877 million last week vs. the Dow Jones estimate of 1.775 million.
- Continuing claims rose sharply, hitting nearly 21.5 million in a sign that workers are being called back to work slowly.



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21

#### **Key Findings**

In this brief, researchers estimate how 20 percent unemployment—expected in the coming months—could affect health insurance coverage. Findings include:

- An estimated 25-43 million people could lose their employer-sponsored health insurance coverage.
- More than half of the newly jobless will obtain Medicaid coverage in states that expanded Medicaid under the Affordable Care Act (ACA), while only about one-third will receive Medicaid coverage in the 15 states that have not expanded the program.
- Less than a quarter of these workers and their dependents in expansion states will become uninsured, while about 40 percent in non-expansion states will become uninsured.



8:27 4

'The recession is over': Economist Mark Zandi says new data shows start of recovery

all 🗢 🗊

by Lance Lambert / Jun 3, 2020 / 1:04 PM



On Friday the unemployment rate for May will be released, and it's expected to be around 20%, up from 3.5% in February. But even as we await that Great Depression-level jobless rate, at least one prominent economist thinks we have already hit the bottom of the COVID-19 recession.

### Seriously?!?

- Unemployment Rates
- Service-based economy takes longer to get rolling
- PPP/EIDL Impacts coming to an end
- Second Wave?

It is within reason to be overly conservative and overshoot self-imposed austerity measures ...what's the worse thing that happens?

-Paulie Vanchiere, MBA

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24



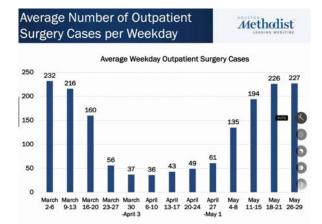
(Reuters) - Health insurer Anthem Inc (ANTM.N) said on Thursday it will spend \$2.5 billion in financial assistance, including issuing one-month premium credit to members enrolled in certain insurance plans.

The company said delays to routine care and elective procedures, combined with shelter-in-place orders across the country, resulted in lower volumes of healthcare claims for its health plans.

- Delays to routine care and elective procedures, combined with shelter-in-place orders across the country, resulted in lower volumes of healthcare claims for its health plans
- 2. One-month premium credit to members enrolled in certain insurance plans.
- 3. UnitedHealth Group Inc said it plans to spend \$1.5 billion on its customers, in part by issuing credits against some commercial health insurance premiums.



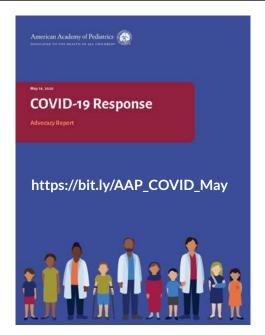
Expect to see regional variances in economic activity...



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26

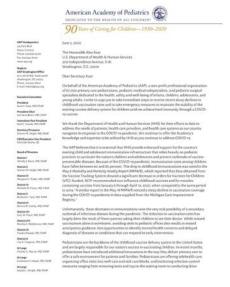


#### **Table of Contents** Government Response to COVID-19 ..... Federal Response..... AAP Priorities..... Supporting Frontline Pediatricians .... Relief for Pediatric Practices... Funding Protections for Frontline Workers... Health Care Equipment and PPE... Advocating for Immigrant Pediatricians.... Improving Health Care Coverage...... Telehealth..... Coverage for COVID-19 Care.... Immigrant Children and Families Strengthening Systems and Programs to Respond to COVID-19 .... Childhood Vaccine Administration... Workforce ...... Research Bolstering Support for Children and Families...... Supporting Children Globally...... World Health Organization... Policy Guidance for Global Child Health Programs... Preventing Future Pandemics... Grassroots Advocacy..... How to Sign Up for Advocacy Emails ..... Engage with AAP on Social Media.....



### What Is the AAP Up To? Round 1





### https://bit.ly/AAP\_DHH

- Prospective Medicaid Vaccine Payments
- Increasing Regional Maximum VFC Vaccine Administration Fees
- Appropriately Valued Vaccine Codes
- Allow Borrowing Between Public and Private Vaccine Stock
- Prioritize Delivery of Seasonal Flu Vaccine to VFC Providers
- Reduced Regulatory Burden and Collaboration with Providers on Quality Initiatives

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### What Is the AAP Up To? Round 2



### **Letter to Congress**

STABILIZE HEALTH CARE DELIVERY FOR CHILDREN BY ADDRESSING FINANCIAL HARDSHIP AMONG GENERAL PEDIATRICIANS, PEDIATRIC MEDICAL SUBSPECIALISTS. AND PEDIATRIC SURGICAL SPECIALISTS

- the Academy urges Congress to require Medicaid vaccine payment rates to be equivalent to 200 percent of Medicare rates for all immunizations administered for two years, from Oct. 1, 2020 to Sep. 30, 2022.
- The Academy also urges Congress to fix the VFC statute so underinsured children can receive vaccines at any VFC provider and should not be required to receive vaccination at an alternate site such as a Federally Qualified Health Center (FQHC) or Rural Health Clinic (RHC)
- The AAP urges Congress to amend the VFC statute to expand VFC eligibility to all CHIP-eligible children, regardless of whether a state's CHIP program is a Medicaid-expansion or a separate program design.



### What Is the AAP Up To? Round 3





#### Strategy One-Pager:

https://downloads.aap.org/DOFA/AAPVaccineOnePager.pdf

#### Vaccine Policy White Paper:

https://downloads.aap.org/DOFA/AAPVaccinePolicyPaper.pdf

#### Congressional Template Letter:

https://downloads.aap.org/DOFA/ChapterProviderRelie fTemplateLetter.docx

#### #CallYourPediatrician

https://www.aap.org/en-us/about-the-aap/aap-press-room/campai gns/call-your-pediatrician/Pages/default.aspx

https://chipsblog.pcc.com/aap-fighting-for-appropriate-vaccine-support

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30

# **EIDL Loans**



SBA Approving **Economic Injury** Disaster Loans (EIDLs): What You Need To Know

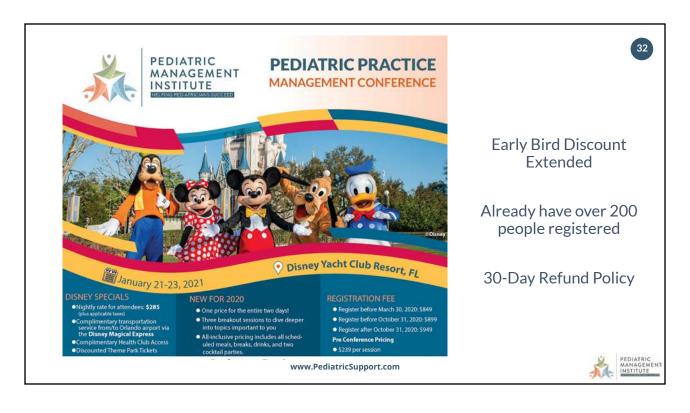




Small businesses applied for Economic Injury Disaster Loans (EIDL) in droves when they became available on March 30th. Normally, these loans only provide

- No more applications being accepted
- Maximum loan amount reduced from \$2mm to \$150k
- Approval amount based on 2019 Net Income
- Interest rates of 3.75% for small businesses (2.75% for non-profits)
- First payment is 12 months from the date of the 5. promissory note
- EIDLs smaller than \$200,000 can be approved without a personal guarantee
- 7. For loans under \$25,000, the SBA does not take a security interest in any collateral
- For loans above \$25,00 the SBA takes a general security interest in any and all "Collateral" as defined in the promissory note
- There are no prepayment fees







NEWS / MANAGEMENT ACCOUNTING

#### PPP forgiveness changes coming as Senate passes House bill

By Jeff Drew Today

- Current PPP borrowers can choose to extend the eight-week period to 24 weeks, or they can keep the original eight-week period. New PPP borrowers will have a 24-week covered period, but the covered period can't extend beyond Dec. 31, 2020. This flexibility is designed to make it easier for more borrowers to reach full, or almost full, forgiveness.
- Under the language in the House bill, the payroll expenditure requirement drops to 60% from 75% but is now a cliff, meaning that borrowers must spend at least 60% on payroll or none of the loan will be forgiven. Currently, a borrower is required to reduce the amount eligible for forgiveness if less than 75% of eligible funds are used for payroll costs, but forgiveness isn't eliminated if the 75% threshold isn't met. Rep. Chip Roy (Texas), who co-sponsored the bill in the House, said in a House speech that the bill intended the sliding scale to remain in effect at 60%. Senators Marco Rubio and Susan Collins indicated that technical tweaks could be made to the bill to restore the sliding scale.
- Borrowers can use the 24-week period to restore their workforce levels and wages to the pre-pandemic levels required for full forgiveness. This must be done by Dec. 31, a change from the previous deadline of June 30.

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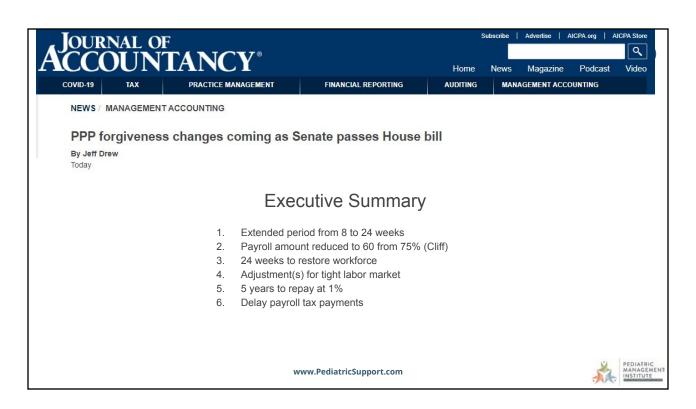
NEWS / MANAGEMENT ACCOUNTING

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- 4. The legislation includes two new exceptions allowing borrowers to achieve full PPP loan forgiveness even if they don't fully restore their workforce. Previous guidance already allowed borrowers to exclude from those calculations employees who turned down good faith offers to be rehired at the same hours and wages as before the pandemic. The new bill allows borrowers to adjust because they could not find qualified employees or were unable to restore business operations to Feb. 15, 2020, levels due to COVID-19 related operating restrictions.
- 5. New borrowers now have five years to repay the loan instead of two. Existing PPP loans can be extended up to 5 years if the lender and borrower agree. The interest rate remains at 1%.
- 6. The bill allows businesses that took a PPP loan to also delay payment of their payroll taxes, which was prohibited under the CARES Act.





# PPP Deductible Expenses



#### Notice 2020-32

#### PURPOSE

This notice provides qualance regarding the deductibility for Federal income tax purposes of certain otherwise deductible expenses incurred in a taxpayer's trade or business when the taxpayer receives a loan (covered loan) pursuant to the Paycheck Protection Program under section T(a)(36) of the Small Business Act (15 U.S.C. 636(a)(36)). Specifically, this notice clarifies that no deduction is allowed under the Internal Revenue Code (Code) for an expense that is otherwise deductible if the payment of the expense results in forgiveness of a covered loan pursuant to section 1106(b) of the Coronavirus Adt, Relef. and Economic Security Act (CARES Act), Public Law 116-136, 134 Stat. 281, 286-03, (March 27, 2003) and the income essociated with the forgiveness is excluded from gross income for purposes of the Code pursuant to section 1106(ii) of the CARES Act.

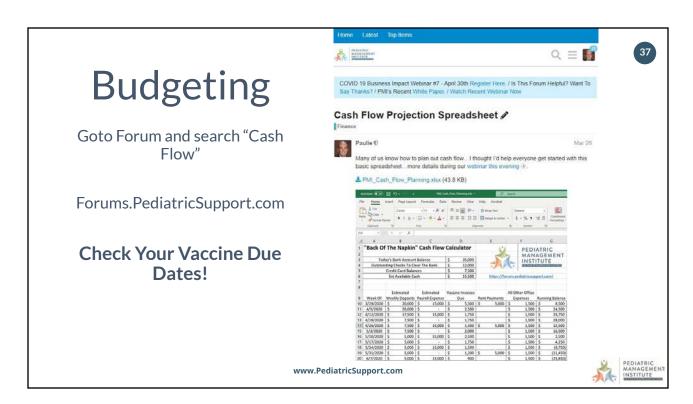
I. Paycheck Protection Program

The Paycheck Protection Program was established by section 1102 of the CARES

Act. Under the Paycheck Protection Program, a recipient of a covered loan may use
the proceeds to pay (1) payroll costs, (2) certain employee benefits relating to

The Notice explains that if an employer received a PPP loan and some or all of it was forgiven, the forgiven amount is not allowable as a deduction. An employer cannot get the forgiveness benefit of covered expenses and then turn around and treat those covered expenses as tax deductible.





### Revenue cycle performance reports

#### Weekly

\$0 Payment, Payments against charges

Claims error

**Telemedicine Tracking** 

Charges, Visits, RVUs

#### Monthly

Aging: 60+ AR (12%)

AVG days from visit to claim submission (3-5)

Charges, Payments, Adjustments vs. last 12 months AVG

Patients overdue for well visit by age group

# Revenue cycle performance reports

Telemedicin	e Tracking Re	port	Incorrect Rate	Correct Rate		
CPTCODE	<u>A etna</u>	BCBS	Cigna	Healthnet	Tricare	UHC/UMR
99212			-74	3.0		30
99213	\$88.32	\$105.13	\$96.94	\$121.45	\$112.04	\$99.48
99214	\$130.54	\$143.50	\$145.12		\$158.32	\$145.75
99215	\$174.67	\$193.43			\$182.75	\$144.17
99421			15	\$13.61		
99422	\$11.39	\$12.95	\$20.23			
99423	\$11.16		\$26.00	Denying 96 C	arc arc	
G2012	\$23.46				*	\$28.20
99421	\$33.42				(c.	
99441	\$10.14	\$14.20	4	96- non cover	ed .	
99442						
99443			SUBSTITUTE SECTION			
Per Payer for telephone or video	POS 11 and E&M code with -95 mod on audio and visual	POS 02 and 95 on video and telephone calls- both coded as 99212-99215	POS 11 Phone calls need code G2012 (for phone calls 5-10 minutes only- if it goes over 10 minutes change to a OV)	POS 02 No modifiers	POS 02 and GT modifier	POS 11 - OV code for both telephone and video calls with - 95 mod

Team									% >			
Member									60			
Assigned	Group	Current	30-59 Days	60-89 Days	90-119 Days	120+ Days	Total	% Total	Days	06.03.20	04.10.20	Variance
Karin	Personal	\$14,472.00	\$6,809	\$7,148	\$12,971	\$19,147	\$60,547	16%	65%	\$39,266	\$34,391	14%
Lynn	Other	\$4,964	\$5,354	\$683	\$3,098	\$8,371	\$22,470	6%	54%	\$12,152	\$22,556	-46%
Lisa	BlueChoice	\$30,637	\$1,726	\$2,958	\$1,037	\$2,450	\$38,808	10%	17%	\$6,445	\$2,878	124%
Lisa	Federal Sele	\$10,104	\$318	\$1,062	\$182	\$535	\$12,201	3%	15%	\$1,779	\$208	755%
Lisa	HMO/Blue	\$1,964	\$0	\$147	\$50	\$69	\$2,230	1%	12%	\$266	\$174	53%
Lynn	WPS Tricare	\$16,660	\$65	\$242	\$22	\$1,819	\$18,808	5%	11%	\$2,083	\$2,944	-29%
Jenn/Lisa	Superior He	\$3,806	\$785	\$618	\$594	\$0	\$5,803	2%	21%	\$1,212	\$1,843	-34%
Jenn / Lisa	Western Sk	\$255.00	\$0.00	\$532.00	\$203.00	\$534.00	\$1,524			\$1,269	\$2,109	-40%
Lynn	E P First Me	\$49,437	\$5,132	\$447	\$25	\$821	\$55,862	15%	2%	\$1,293	\$2,674	-52%
Lynn	Medicaid,St	\$5,706	\$1,228	\$617	\$1,072	\$1,354	\$9,977	3%	31%	\$3,043	\$3,056	0%
Deb	Cigna	\$12,564	\$2,490	\$2,189	\$984	\$1,542	\$19,769	5%	24%	\$4,715	\$5,968	-21%
Deb	UHC	\$17,794	\$4,875	\$2,549	\$22	\$3,719	\$28,959	8%	22%	\$6,290	\$6,662	-6%
Deb	Aetna	\$66,194	\$6,501	\$3,153	\$2,033	\$1,861	\$79,742	21%	9%	\$7,047	\$6,588	7%
Deb	Humana	\$1,195	\$0	\$0	\$0	\$108	\$1,303	0%	8%	\$108	\$133	-19%
	Aging Total	\$246,487	\$36,341	\$24,289	\$22,603	\$43,206	\$372,926		24%	\$90,098	\$95,128	-5%

Goals And S	ummary					
Benchmark	> 77%	< 11%	< 6%	< 4%	< 2%	< 12%
Personal	71%	12%	6%	2%	8%	24%
Insurance	74%	8%	5%	3%	9%	17%
nsurance Only	\$128,562	\$14,438	\$8,633	\$5,521	\$15,475	\$29,629

### Revenue cycle performance reports

#### Quarterly

Charge and Revenue per encounter vs. AVG of last 12 months

Percent of payments collected at TOS (>98%)

Net collection ratio. (>98%)

Claims submitted 3+ times over X days

#### Payment against allowable

Visits and Claims vs. last 12 months AVG

E&M Coding distribution by provider

#### **Annually**

Ratio of Sick to Well visits

New patients by visit type

% of missed or canceled appointments (<3%)



#### WiP Webmeeting Backgrounds

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https://womeninpeds.com







### **Discussion Points**

What Changes to Expect

from Payers on
Telemedicine Policies

**How Access to Capital Is** 

Changing for Start Up and Mature Practices

## **CONTACT US**

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45

- Connect using email
- Download the app (discourse)
- Popular and important highlights:
  - Post-webinar Q&A
  - Practice Photos
  - o AAP COVID-19 Wellness Fund
  - Budgeting Information

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46

# Things To Do...

I was working on a list of our ongoing tasks to remind myself that we are making progress, and thought I'd share:

- Got PPP loan
- Got EIDL loan advance
- Voluntary schedule changes for staff
- Downtime tasks assigned- calling kids behind on vaccines, well visits, behavioral health, asthma, cleaning up inactive patient and Medicaid lists, tidying office
- One doc doing telehealth exclusively and working on becoming EHR superuser
- Rearranged tasks for older and higher risk staff
- Glass doors installed for front desk
- Obtained PPE, much of it washable
- New logo
- Working on new website design
- Working on training and implementation for PCC go-live in July
- Using Hootesuite to update social media

- Messages via 2 robocalls to all patients on what we are doing about COVID, now offering telehealth
- Website, signs with info
- Telehealth visits
- Billing for phone and portal MD visits
- Weekly meeting for entire staff
- Daily huddles
- Email updates for staff
- LCW participating in AAP COVID echo group
- Webinars with DHHS, AHEC, UNC, PMI, ASHA, NC Peds, etc
- Checking PMI COVID forum
- Policy updates- clinical and operational
- Focusing on working down A/R
- Wrote US congressman and senators
- Using cash flow estimator and loan forgiveness calculator
- Joined SHRM



# **Next Webinar**



- In two weeks (Thursday June 18)
- Focus on what we should be doing as we transition to the "new normal"

