Late Night With Chip & Paulie



Episode #8 Thursday June 30, 2022 @ 8:00PM(ET)







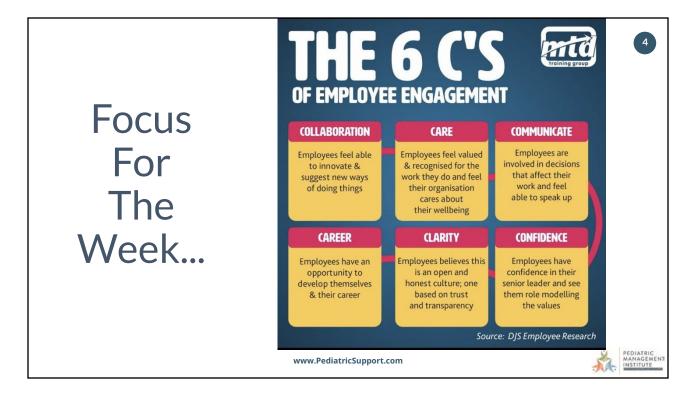
Jan Blanchard, CPC, CPEDC, CPMA





- This Week's Focus
- Data Nerd Report
- News Update- There's a bunch tonight!
- Jan Blanchard
 - Care Management Services
 - Incident-To Billing





Lessons From The Field

When is the last time you spent a day with your receptionists?

Understand their concerns and the patient experience



Hindsight vs. Foresight

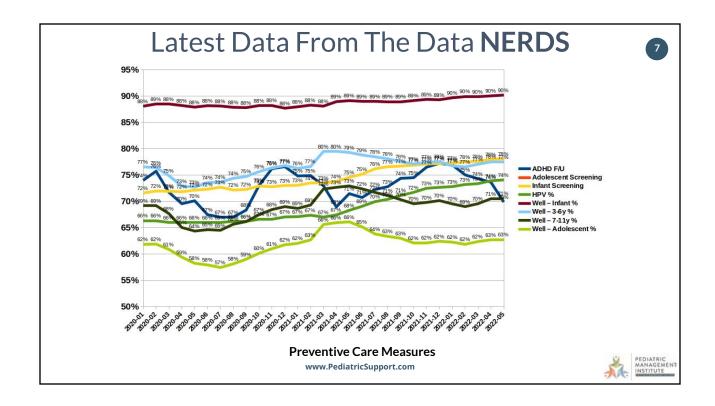
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Move out of the way?

Get the license plate?







Close Clinical Care Gaps with Patient Recall

Identify the steps necessary to accomplish your target goal. For example, a practice who wants to improve follow up visits for patients under 2 could:

- · Identify CPTs for patient visits under 2 to track improvement
- Make reminder phone calls to 200 lapsed patients per week
- Draft an email newsletter with reminders to make appointments
- · Update practice website and social media
- · Implement next appointment reminders at the close of every visit

https://info.pcc.com/patient-recall-system-worksheets

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PMI Conference 2023

- First weekend in February
- Houston @ Royal Sonesta Near Galleria
- Registration and details coming soon
- Will be limited to 400 attendees...it's sure to sell out quickly.
- As of today over half the tickets have been sold...







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Pre Conference Sessions for 2022

Practice Management

- Audit Your Own Charts For Billing Compliance (Lander)
- Front Desk Best Practices (Lynne Gratton)
- Do Your Own Financial Analysis (Tim Proctor)

Marketing

- Self-Promotion For Marketing Success (Ernest)
- Responding To Social Media Attacks (Baldwin/Wolynn)
- Effective Tools For Marketing Management (Feiten)

Supergroups

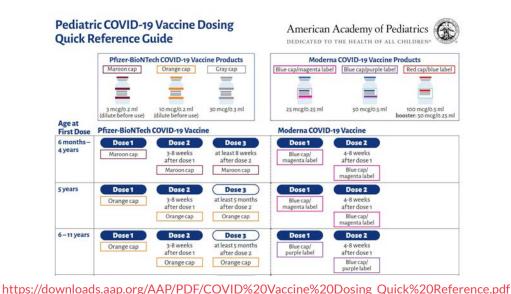
- The Role Of Supergroups In Pediatrics (Madden)
- Lessons Learned From The Field (Sirota)
- Legal Issues For Supergroups
- Panel/Group Discussion

· The Reach Institute

• Eugene Hershorin & Peter Jensen



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https://fcaap.org/events/

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What's On The Pediatric Practice Management Calendar?

May 5,8pm

Paulie and Chip Late Show Webinar

Make Plans To Visit Another Office (Y)

Check All Voicemail Greetings (M)

Update administrator security (Q)

Confirm third party purchasing accounts (Q)

Review policy and procedure manuals (Y)

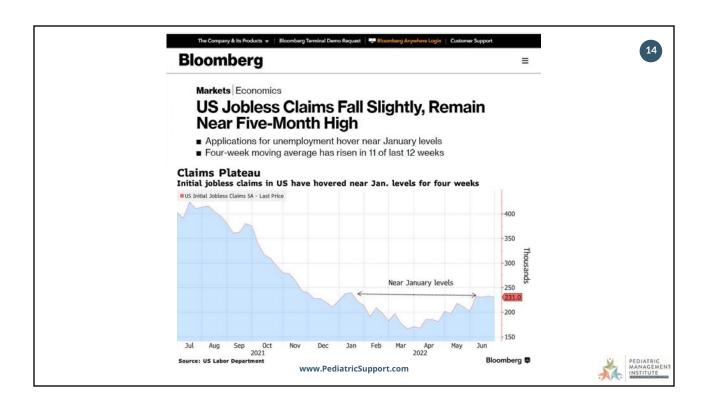
Waiting Room Analysis (Q)

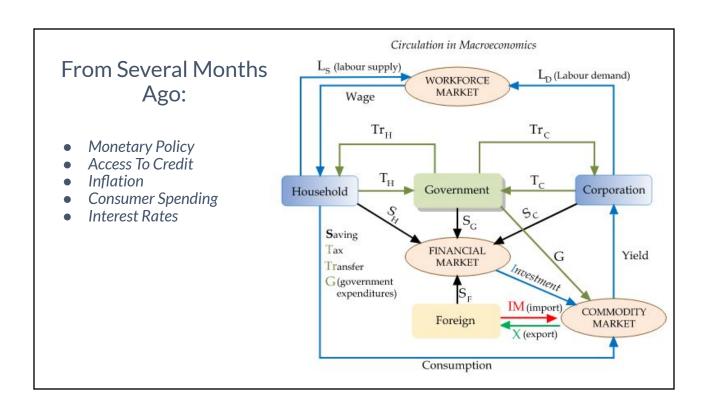
Run reports your PM/EHR can't produce retrospectively (M)

Perform all desktop/device system upgrades (M)

bit.ly/PediatricPracticeManagementCalendar







Inflation Concerns



- 1. Initially a supply issue with COVID shutdowns/impact
- 2. Government put more money into circulation to buoy the economy (PPP, ERC, etc)
- 3. Now <u>service prices</u> are increasing (which is a telltale sign of inflationary pressure sticking for a while)

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Recession Concerns



Forbes

BREAKING . INVESTING

U.S. Economy Shrank Worse-Than-Expected 1.6% Last Quarter As Recession Fears Grow

Jonathan Ponciano Forbes Staff

- TOPLINE The economy last quarter posted its worst annualized showing since the pandemic-induced recession in 2020, the government said in an updated release
- in Wednesday, blaming an unexpected decline in economic activity on the omicron variant of Covid-19 and decreased government assistance.



Federal Reserve to the rescue...





Day late & a dollar short?!?

- Increase interest rates to discourage business expansion
- Reduced "new" dollars entering the system reduces economic activity
 - Stimulus programs
 - Bond purchasing programs
- Inflation controls means higher cost access to capital, reduced spending, and increased unemployment

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If a storm is brewing in the Gulf of Mexico...take the time to prepare...no harm if storm heads another way.

Take same approach to expected recession





Next Few Years...

Rising labor costs
Rising supply costs
Stagnant Payer Payments
More productivity to maintain earnings?

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 $\label{eq:second-equation} S \ \ \text{tagflation and recession are increasingly being used to describe where the economy might be headed. The World Bank warned on Tuesday that global economies were at risk of stagflation, if not recession.}$

"The world economy is again in danger," David Malpass, president of the World Bank, said in the latest edition of the Global Economic Prospects report. "It is facing high inflation and slow growth at the same time. Even if a global recession is averted, the pain of stagflation could persist for several years – unless major supply increases are set in motion."

A recession is generally accepted as at least two consecutive quarters of negative economic growth, which naturally leads to rising unemployment. But inflation usually remains mild, allowing the Federal Reserve to cut its benchmark funds rate to jumpstart the economy.

Lower rates reduce borrowing costs, which encourages spending. The opposite normally also holds – if the economy overheats and inflation starts to rise, higher rates should slow borrowing, restrain growth, and cool inflation.

Stagflation, though, is vague. Growth doesn't have to be negative. It can just be "stagnant," or low, but it's always accompanied by "high" inflation and "high" unemployment. But what is considered "high" and "low"?



Listen to your fears, but don't live in them...

Fulfill your mission providing a medical home for your patients and the finances will work themselves out...

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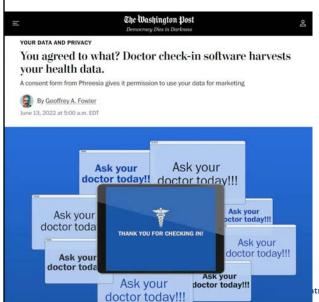


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Phreesia





...used by more than 2,000 clinics and hospitals across the United States to streamline check-ins, replacing the clipboard and photocopied forms with screens on a website or app. The company says it was used for more than 100 million check-ins in the past year.

It also has a business in <u>selling ads to</u> <u>pharmaceutical companies</u> that it displays after you fill in your forms. And it wants to use all that information you entered — what drugs you take, what illnesses you've had in the past — <u>to tailor</u> those ads to your specific medical needs.

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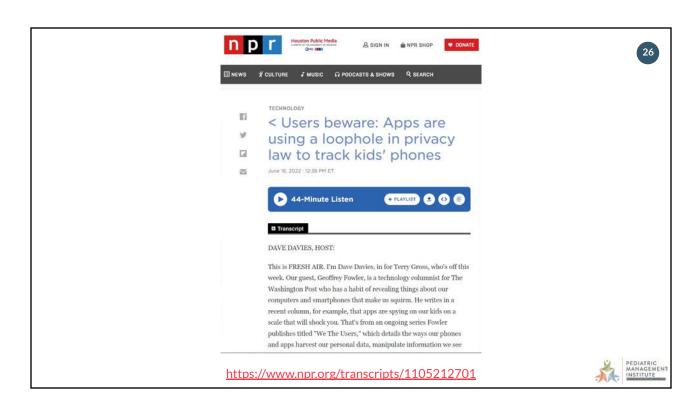
Facebook Is Receiving Sensitive Medical Information from Hospital Websites

Experts say some hospitals' use of an ad tracking tool may violate a federal law protecting health information

https://themarkup.org/pixel-hunt/2022/06/16/facebook-is-receiving-sensitive-medical-information-from-hospital-websites

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CVS Health unveils new virtual primary care platform

The integrated telehealth offering will be available to Aetna plan sponsors and CVS Caremark members in early 2023.



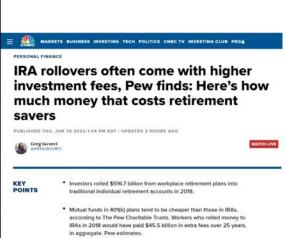
The new offering integrates patient engagement tools, telehealth, electronic health record data and more on a single platform that can connect consumers with clinicians at CVS or other providers.

The tool enables patients to choose care in either retail or community-based settings, through at-home health services or virtually, according to CVS Health, which is selling the service to Aetna fully insured, self-insured plan sponsors, and CVS Caremark clients.

Designed as a complement to Aetna's virtual care strategy, the platform will be available for eligible Aetna members beginning January 1, 2023, officials say, and for eligible CVS Caremark members in Q2 of next year.







 However, workers won't necessarily always be better served by keeping money in their workplace plan. IRAs have some advantages

and aren't always less costly.

The typical "hybrid" fund in a 401(k) plan is 0.19 percentage points cheaper than the same fund available to IRA investors, according to the Pew study. (A hybrid fund holds both stocks and bonds.)

Using those figures, Pew estimates that <u>investors</u> who rolled over in 2018 would have collectively lost about \$980 million in a year due to extra fees. Over 25 years, their nest eggs would be reduced by about \$45.5 billion in aggregate due to fees and lost earnings, according to the analysis. That's just from a single year's worth of rollovers.

The typical fee differential in 401(k) plans versus IRAs is even larger for stock funds and bond funds — 0.34 and 0.31 percentage points, respectively.

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New Rules for Rollover Retirement Accounts Are Coming Friday

By Kenneth Corbin Updated June 30, 2022, 8:27 am EDT Original June 30, 2022, 8:26 am EDT

Later this week, advisors handling retirement portfolios will face new requirements to ensure that the advice they are providing is in their clients' best interest.

The new rules date back to a policy the Department of Labor enacted in December 2020 called Prohibited Transaction Exemption 2020-02. Much of that package was implemented in February, but the lingering piece involving rollover accounts takes effect Friday, July 1.

At that point, <u>advisors will have to document the</u> <u>rationale behind the move to roll over a client's</u> <u>employer account to an IRA</u>.

"The DOL requires specific considerations when making rollover recommendations, and it also requires a written disclosure to the client outlining why the recommendation was in the best interest of the client,"





BEST PRACTICES

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By Kenneth Corbin Updated June 30, 2022, 8:27 am EDT Original June 30, 2022, 8:26 am EDT

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Why this matters?

- Size of your employer-sponsored plans drives the costs
- Get too big, plan is subject to additional testing mandated by DoL
- 3. Should still be able to push participants with small balances out
- 4. <u>Cost justification for the destination's agent requires information from the existing plan.</u>

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Medical .







PHYSICIANS PRACTICE®

5 Winning financial strategies for medical practices

June 3, 2022 Todd Shryock











Physicians who institute best practices bring in more revenue and profit than those who do not, and this can be the difference between being successful and being out of business.

- 1. Track KPI's/Benchmarks
- Analyze Denials & A/R
- 3. Understand Payer Contracts & Patient Demands
- 4. Communicate Expectations
 - Patients
 - Staff
 - Providers
- Create Positive Culture

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Hospital CFO Report

Subscribe

Financial Management

Early pandemic loans adding to hospital financial woes

Andrew Cass - Wednesday, June 1st, 2022



The bill is coming due for federal loans given to hospitals early in the COVID-19 pandemic, adding to their financial woes, *Oregon Public Broadcasting* reported May 28.

The Medicare Accelerated and Advance Payment program offered hospitals short-term interest- free loans, according to the report. These loans are coming due as hospitals' costs are rising quickly and revenue from patient stays and surgeries is growing more slowly.

The idea behind the program was that hospitals would be able to pay back the advance once the pandemic passed and operations returned to normal, according to the report. Hospitals are still dealing with the effects of the pandemic, but the federal government wants to recoup the money to keep Medicare funded.

In March 2021, HHS began recovering those cash advances by paying hospitals 25 percent less for Medicare reimbursement claims, according to the report. Earlier this year, HHS began paying hospitals 50 percent less for reimbursement claims.

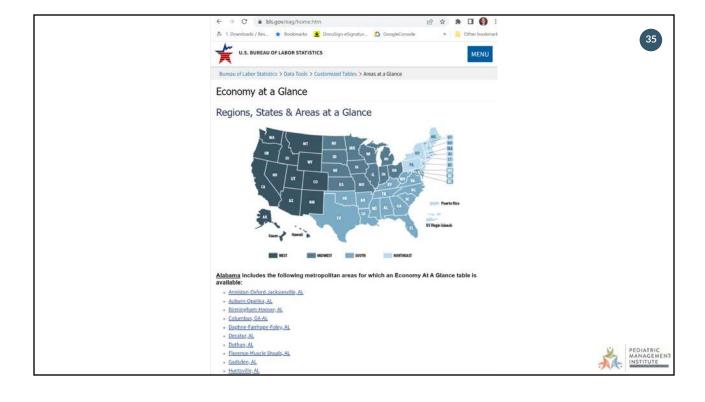


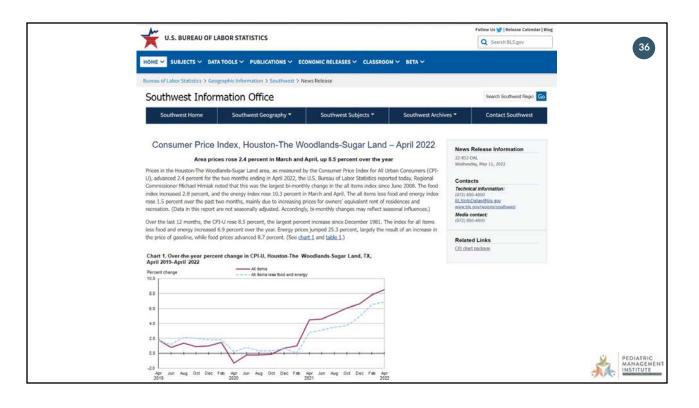


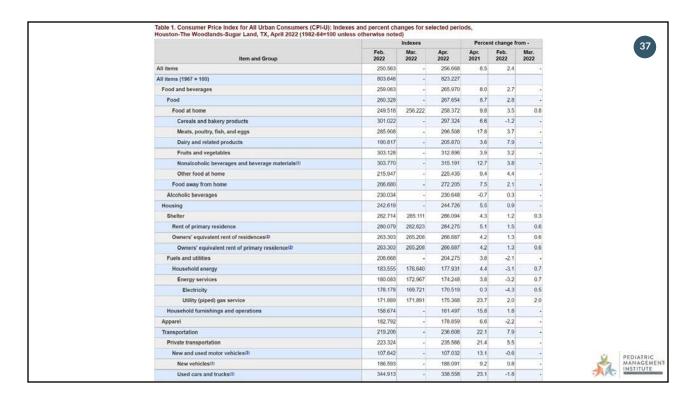


Employee CoL & Merit Increases











Employee CoL & Merit Increases

Limit CoL / Merit Increases

- Effect Of Compounding
- Set Payscale Limits
- Combination of "Regular" increase & one-time payments?

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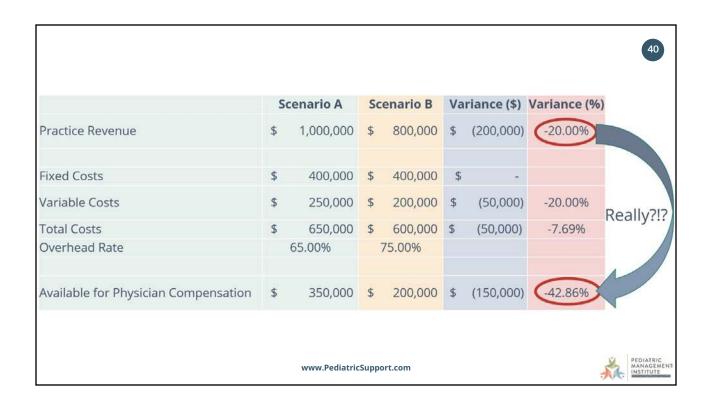




Cost Increasing & Payments Remaining Flat

What To Do?





Options To Protect Your Margin 49

- 1. Limit CoL / Merit Increases
 - Effect Of Compounding
 - Set Payscale Limits
 - Combination of "Regular" increase & one-time payments?
- 2. Provider Production Incentives
 - Correlated to salary & threshold
- 3. Review MCO Contracts
 - Renegotiate rates







Disease specific work intended to

- Keep the patient out of the hospital
- Educate them about their condition
- Coordinate services required to treat and/or manage the condition

These services may be provided or overseen by MD/QHCP

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CPT 2022 - Care Planning



Activities: LONG list on page 63 CPT 2022 includes

- · Communication and engagement with
 - patient...professionals regarding aspects of care;
 - home health agencies and other community services utilized by the patient;
- patient ... education to support self -management, independent living, ADLs

assessment and support for treatment regimen adherence and medication management;

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American Medical Association. CPT Professional 2022 (p. 63). American Medical Association. Kindle Editio





Activities: LONG list on page 63 CPT 2022 includes

- ID of available community and health resources
- facilitating access to care / services needed by patient and/or family;
- Management of care transitions not reported as part of transitional care management
- Ongoing review of patient status, including review of laboratory and other studies not reported as part of an E/M service, noted above;

Development, communication, and maintenance of a comprehensive or disease-specific (as applicable) care plan.

American Medical Association. CPT Professional 2022 (p. 63). American Medical Association. Kindle Edition.

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CPT 2022 - Care Planning

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Practice Qualifications. Must:

- Provide 24/7 access to physicians or other QHCPs or clinical staff including ... means to make contact with HCP in the practice to address urgent needs regardless of the time of day or day of week;
- Provide continuity of care with a designated member of the care team with whom the patient is able to schedule successive routine appointments;

merican Medical Association. CPT Professional 2022 (p. 63). American Medical Association. Kindle Edition





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Practice Qualifications Must:

- Provide timely access and management for follow-up after an ED or facility discharge;
- Use an EHR for timely access to clinical information;
- Be able to engage and educate patients ... and coordinate and integrate care among all service professionals, as appropriate
- Reporting physician / QHCP oversees activities of care team;

All care team members providing services are clinically integrated.

American Medical Association. CPT Professional 2022 (p. 64). American Medical Association. Kindle Edition.





CPT 2022 - Principal Care Management



New

Services focus on medical and/or psychological needs manifested by a single, complex chronic condition expected to last at least 3 months and include establishment, implementation, revision, or monitoring a care plan specific to that single disease.

Physician or other QHP

- 99424 first 30 mins during calendar month
- 99425 each additional 30 mins during calendar month

Clinical staff time directed by MD or QHP

- 99426 first 30 mins
- 99427 each additional 30 mins during calendar month





CPT 2022 - Principal Care Management

Documentation

- Disease-specific Care Plan details
 - Development, monitoring, revision
 - Communication with "relevant practitioners"
- Time: Less than 30 minutes not reportable
 - For minutes 31 and up:
 - Total minutes spent
 - How the time is spent (See list of activities)
- BONUS: Why disease is complex for this patient





CPT 2022 - Chronic Care Management

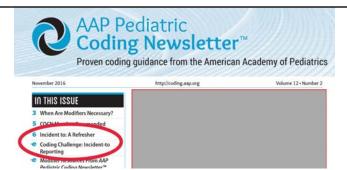
Modified

- 99491 Chronic care management, <u>first 30 mins</u>, provided personally by MD or QHCP. Required:
 - Two or more chronic conditions expected to last at least 12 months or until death;
 - Chronic conditions <u>that</u> place pt at significant risk of death, acute exacerbation/decompensation, or functional decline;
 - Comprehensive care plan established, implemented, revised or monitored

Added

• 99437 ... each additional 30 minutes





Strict Interpretation Of Incident-To Billing

The following situations are **not** permitted to be billed as "Incident-To":

- 1. New patient office visits (CPT 99201-99205)
- 2. Preventive examinations and yearly physical exams (CPT 99381-99387, 99391-99397)
- 3. Any new problems encountered during the visit that are not addressed in the established plan of care. (In this instance, the supervising physician needs to see the patient)
- 4. When the supervising physician is not present in the office (Being accessible by phone is not sufficient) www.PediatricSupport.com

Incident-To Billing (cont.)

- Follow the practical advice from Dr. Suzanne Berman...check with your local payers
- 2. Get copy of policy and save in file
- 3. Review contract for languages and referenced policies



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