



# PEDIATRIC MANAGEMENT INSTITUTE

HELPING PEDIATRICIANS SUCCEED

## PEDIATRIC PRACTICE MANAGEMENT CONFERENCE

January 30 - February 1, 2025

Houston, TX  
Royal Sonesta- Galleria

Both onsite and virtual attendees will have access to recordings of the conference sessions for 60 days following the event.

Virtual attendees can view live broadcasts of all the conference sessions.

### 30+ Presentations To Learn What You Need To Know To Manage A Pediatric Practice

#### Thursday January 30, 2025

4:30PM	Registration Opens	Grab Your Badge & Check In For The Weekend
5:30PM	Cocktail Party	SOAPM / PPMA Welcome Reception

#### Friday January 31, 2025

6:30AM	Breakfast	Continental Breakfast Provided To All Attendees
8:00AM	Chip Hart & Paulie Vanchiere	Conference Welcome & Opening
8:30AM	Sue Kressly	What Does It Take To Truly Improve Quality In Healthcare?
9:30AM	Jesse Hackell & Herschel Lessin	From Subpoena To Verdict
10:30AM	Morning Break	Snacks & Beverages Provided In Exhibit Area
11:00AM	Break Out Session #1	See Top Right For Details
12:00PM	Lunch	Buffet Luncheon Provided To All Attendees
12:45PM	Colleen Kraft	Be the Developmental Specialist
1:30PM	Paulie Vanchiere & Gable Gotwals Law Firm	Financial & Legal Issues When Changing Ownership
2:30PM	Afternoon Break	Snacks & Beverages Provided In Exhibit Area
3:00PM	Susanne Morgana-Brennan	MSOs: Allies In Independence
4:00PM	Chip Hart	Improv Hour
5:00PM	Cocktail Party	Drinks And Hors d'oeuvres For All Attendees

#### Saturday February 1, 2025

6:30AM	Breakfast	Continental Breakfast Provided To All Attendees
8:00AM	Mark DelMonte	The Future Is Pediatrics
9:00AM	Breakout Session #2	See Top Right For Details
10:00AM	Morning Break	Snacks & Beverages Provided In Exhibit Area
10:30AM	Breakout Session #3	See Top Right For Details
11:30AM	Lunch	Buffet Luncheon Provided To All Attendees
12:30PM	John Vanchiere	Pediatric Infectious Disease Update And Q&A Session
1:30PM	Susan Sirota	When Disaster Strikes, Will You Be Ready?
2:30PM	Afternoon Break	Snacks & Beverages Provided In Exhibit Area
3:00PM	Paulie Vanchiere	Common Traits Of High-Performing Practices
3:45PM	Conference Faculty	Panel Discussion- Top Issues Pediatricians Face
5:00PM	Cocktail Party	Drinks And Hors d'oeuvres For All Attendees

## BREAKOUT SESSIONS

BREAK OUT SESSION 1		FRIDAY @ 11:00AM
Ballroom	Sandy Chung	Maximizing Margins And Minimizing Hassle
Founders I & II	Emily Floyd	Build a billing team and keep them on track.
Founders III & IV	Nicole Bruno	Evaluation & Treatment Of Children And Adolescents With Obesity

BREAK OUT SESSION 2		SATURDAY @ 9:00AM
Ballroom	Suzanne Berman	Kitchen Soup 2025
Founders I & II	Barbara Periard	Strategies For Effective Patient Scheduling
Founders III & IV	Barbara Howard	Communicating With Difficult People

BREAK OUT SESSION 3		SATURDAY @ 10:30AM
Ballroom	Nelson Branco	Meeting The Moment With Behavioral Health Integration
Founders I & II	Richard Lander	Organizing Your Workforce From Top To Bottom
Founders III & IV	Tim Rushford	Improve Your Leadership Through Active Curiosity



## PRE-CONFERENCE SESSIONS

(JANUARY 30, 2025) SUBJECT TO ADDITIONAL FEES

### PRACTICE MANAGEMENT PRE-CONFERENCE (LEGENDS BALLROOM)

1:00PM	Andrew Vanchiere	Healthcare Real Estate 101
2:00PM	Jan Blanchard	Inclusion, Belonging, & Equity In Private Practice
3:00PM	Break	Refreshments Provided To Pre-Conference Attendees
3:30PM	Paulie Vanchiere	Finance 101 In 60 Minutes
4:30PM	Tim Proctor	Financial Measures To Track Each Month

### MARKETING PRE-CONFERENCE (FOUNDERS I)

1:00PM	Rebecca Schaad	Essential Ingredients For Successful Websites
2:00PM	Dan Feiten	Empower Your Website With AI & Schema
3:00PM	Break	Refreshments Provided To Pre-Conference Attendees
3:30PM	Chris Gefvert	Marketing With Empathy
4:30PM	Natalie Clarke	10 Tips To Easily Improve Your Social Media Presence

### BILLING 101 PRE-CONFERENCE (FOUNDERS III)

1:00PM	Rebecca Lamb	Intro To Revenue Cycle
2:00PM	Jennifer Austin	My accounts receivables look great! I can show you the reports to prove it!
3:00PM	Break	Refreshments Provided To Pre-Conference Attendees
3:30PM	Karina Horton	Credentialing Is Key
4:30PM	Christine Patterson	Leveraging billing protocols to protect your revenue.

For more information, visit:



<http://www.PediatricSupport.com>